

# Govt. College Nagina (NUH)

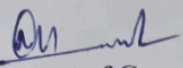
Lesson Plan (January to April 2024) Even Semester)

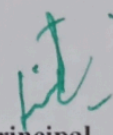
Naseem Ahmed

Class B.Com 2<sup>nd</sup> Semester

Subject: Business Management

| Month    | 1 <sup>st</sup> week                                  | 2 <sup>nd</sup> week  | 3 <sup>rd</sup> week   | 4 <sup>th</sup> week                     |
|----------|---|---|--|--|
| January  | Staffing: concept, nature, and scope                  | Recruitment   | Selection  | Training                                 |
| February | Management of Change                                  | Management of Change (Cont.)                                | Control Techniques   | Control Techniques (Cont.)<br>Class Test |
| March    | Controlling: Concept and Process                      | Controlling: Concept and Process (Cont.)                    | Communication Concept, Nature, Types and Process                 | Holi Vacations                           |
| April    | Motivation: Concept and Theories<br><br>Presentations | Leadership: concept and Leadership styles<br><br>Class Test | Leadership Theories<br>Class Test<br><br>Revision and Discussion | Revision and Discussion                  |
| May      | Even Semester Exam (Tentative)                        |   | -  | -  |

  
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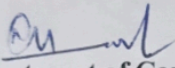
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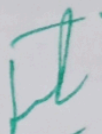
Naseem Ahmed

Class B.com 4<sup>th</sup> Semester

Subject: Corporate Accounting-II

| Month    | 1 <sup>st</sup> week                               | 2 <sup>nd</sup> week                                 | 3 <sup>rd</sup> week                                 | 4 <sup>th</sup> week                                 |
|----------|--|--|--|--|
| January  | Internal Reconstruction                            | External Reconstruction                              | Nature of Merger                                     | Nature of Purchase                                   |
| February | Liquidation of Company                             | Illustrations of Liquidation of Company              | Financial Reporting                                  | Illustrations of Financial Reporting System          |
| March    | Final Accounts of Banking Companies                | Illustrations of Final Accounts of Banking Companies | Illustrations of Final Accounts of Banking Companies | Illustrations of Final Accounts of Banking Companies |
| April    | Accounting of Holding Companies with Illustrations | Accounting for Subsidiary Companies                  | Illustrations of Accounting for Subsidiary Companies | Revisions and Resolve queries                        |

  
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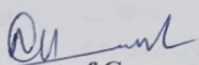
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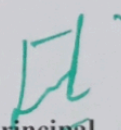
Naseem Ahmed

Class B.Com 4<sup>th</sup> Semester

Subject: Secretarial Practice

| Month    | 1 <sup>st</sup> week  | 2 <sup>nd</sup> week | 3 <sup>rd</sup> week | 4 <sup>th</sup> week    |
|----------|---|----------------------|----------------------|-------------------------|
| January  | Secretary : Meaning, definitions, functions, duties, responsibilities, powers, appointment, procedure; qualifications and disqualifications; position and removal of secretary.   |                      |                      |                         |
| February | Promotion of Company and Secretary: Duties of Secretary regarding formation of M/A and A/A and their alterations. Duties of secretary regarding issue of share certificate, share warrant and share stock, calls-in-arrear, forfeiture and re-issue of shares, transfer and transmission of shares. |                      |                      |                         |
| March    | Company Meeting & Secretary: Duties of Secretary regarding meetings, requisites of a valid meeting, secretarial duties regarding meetings of shareholders, meetings of Board of directors.  |                      |                      | Holi Vacation           |
| April    | Company Secretary and motion and Resolution, voting and proxy.  |                      |                      | Revision and Discussion |
| May      |   |                      |                      |                         |

  
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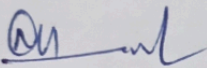
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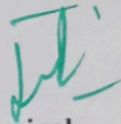
Naseem Ahmed

Class- B.com<sup>6th</sup> Semester

Subject: Financial Management

| Month    | 1 <sup>st</sup> week                                | 2 <sup>nd</sup> week                       | 3 <sup>rd</sup> week                                    | 4 <sup>th</sup> week       |
|----------|---|--|---|----------------------------|
| January  | Scope, Functions and Goals of Financial Management  | Role of Financial Manager                  | Objectives & Related Discipline of Financial Management | Financial Planning         |
| February | Working Capital Management- Meaning, Nature & Types | Determinants and Issues of Working Capital | Cash Management & Marketable Securities                 | Receivable Management      |
| March    | Cost of Capital                                     | Capitalization                             | Leverage  | EBIT-EPS Analysis          |
| April    | Capital Structure Planning and Approches-NOI, MM    | Objective and stability of Dividend Theory | Theories of Dividend Policy                             | Revision & Resolve Queries |

  
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Lesson Plan (January to April 2024) Even Semester)


Naseem Ahmed

Class B.Com 6<sup>th</sup> Semester

Subject: International Marketing

| Month    | 1 <sup>st</sup> week   | 2 <sup>nd</sup> week   | 3 <sup>rd</sup> week  | 4 <sup>th</sup> week           |
|----------|--|--|---|--------------------------------|
| January  | International Marketing: Nature and Concept; Domestic Vs International Marketing | Opportunities and Challenges for marketing in the International Environment; Foreign market selection and entry mode | Product Planning for International Market, International product life cycle | Marketing Research Branding    |
| February | Packaging and Labelling, International Pricing- Process and Method               | International Price Quotation, and Payment Terms<br><b>Class Test</b>  | International Distribution: Management of Distribution Channels             | Channel Conflicts              |
| March    | Selection and Appointment of Foreign Sales Agent                                 | Export Documentation and Procedure   | Method of International Product Promotion: Direct Mail, Sales Literature    | Holi Vacation                  |
| April    | Method of International Product Promotion: Trade Fairs and Exhibitions           | International Advertising and Media Strategy (Assignments)<br><b>Class Test</b>                                      | Web Marketing<br><b>Revision and Discussion</b>                             | <b>Revision and Discussion</b> |
| May      | <b>Even Semester Exam (Tentative)</b>  |  |   |                                |

  
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