

# Govt. College Nagina (NUH)

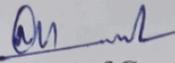
Lesson Plan (January to April 2024) Even Semester)

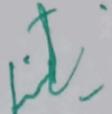
Naseem Ahmed

Class B.Com 2<sup>nd</sup> Semester

Subject: Business Management

Month	1 <sup>st</sup> week	2 <sup>nd</sup> week	3 <sup>rd</sup> week	4 <sup>th</sup> week
January	Staffing: concept, nature, and scope	Recruitment	Selection	Training
February	Management of Change	Management of Change (Cont.)	Control Techniques	Control Techniques (Cont.) <b>Class Test</b>
March	Controlling: Concept and Process	Controlling: Concept and Process (Cont.)	Communication Concept, Nature, Types and Process	<b>Holi Vacations</b>
April	Motivation: Concept and Theories  <b>Presentations</b>	Leadership: concept and Leadership styles  <b>Class Test</b>	Leadership Theories <b>Class Test</b>  <b>Revision and Discussion</b>	<b>Revision and Discussion</b>
May	<b>Even Semester Exam (Tentative)</b>		-	-

  
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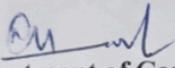
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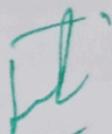
Naseem Ahmed

Class B.com 4<sup>th</sup> Semester

Subject: Corporate Accounting-II

Month	1 <sup>st</sup> week	2 <sup>nd</sup> week	3 <sup>rd</sup> week	4 <sup>th</sup> week
January	Internal Reconstruction	External Reconstruction	Nature of Merger	Nature of Purchase
February	Liquidation of Company	Illustrations of Liquidation of Company	Financial Reporting	Illustrations of Financial Reporting System
March	Final Accounts of Banking Companies	Illustrations of Final Accounts of Banking Companies	Illustrations of Final Accounts of Banking Companies	Illustrations of Final Accounts of Banking Companies
April	Accounting of Holding Companies with Illustrations	Accounting for Subsidiary Companies	Illustrations of Accounting for Subsidiary Companies	Revisions and Resolve queries

  
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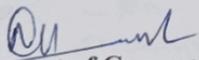
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Naseem Ahmed

Class B.Com 4<sup>th</sup> Semester

Subject: Secretarial Practice

Month	1 <sup>st</sup> week	2 <sup>nd</sup> week	3 <sup>rd</sup> week	4 <sup>th</sup> week
January	Secretary : Meaning, definitions, functions, duties, responsibilities, powers, appointment, procedure; qualifications and disqualifications; position and removal of secretary.			
February	Promotion of Company and Secretary: Duties of Secretary regarding formation of M/A and A/A and their alterations. Duties of secretary regarding issue of share certificate, share warrant and share stock, calls-in-arrear, forfeiture and re-issue of shares, transfer and transmission of shares.			
March	Company Meeting & Secretary: Duties of Secretary regarding meetings, requisites of a valid meeting, secretarial duties regarding meetings of shareholders, meetings of Board of directors.			Holi Vacation
April	Company Secretary and motion and Resolution, voting and proxy.			Revision and Discussion
May				

  
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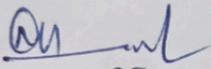
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Naseem Ahmed

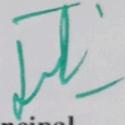
Class- B.com <sup>6th</sup> Semester

Subject: Financial Management

Month	1 <sup>st</sup> week	2 <sup>nd</sup> week	3 <sup>rd</sup> week	4 <sup>th</sup> week
January	Scope, Functions and Goals of Financial Management	Role of Financial Manager	Objectives & Related Discipline of Financial Management	Financial Planning
February	Working Capital Management- Meaning, Nature & Types	Determinants and Issues of Working Capital	Cash Management & Marketable Securities	Receivable Management
March	Cost of Capital	Capitalization	Leverage	EBIT-EPS Analysis
April	Capital Structure Planning and Approches-NOI, MM	Objective and stability of Dividend Theory	Theories of Dividend Policy	Revision & Resolve Queries



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Lesson Plan (January to April 2024) Even Semester)

Naseem Ahmed

Class B.Com 6<sup>th</sup> Semester

Subject: International Marketing

Month	1 <sup>st</sup> week	2 <sup>nd</sup> week	3 <sup>rd</sup> week	4 <sup>th</sup> week
January	International Marketing: Nature and Concept; Domestic Vs International Marketing	Opportunities and Challenges for marketing in the International Environment; Foreign market selection and entry mode	Product Planning for International Market, International product life cycle	Marketing Research Branding
February	Packaging and Labelling, International Pricing- Process and Method	International Price Quotation, and Payment Terms <b>Class Test</b>	International Distribution: Management of Distribution Channels	Channel Conflicts
March	Selection and Appointment of Foreign Sales Agent	Export Documentation and Procedure	Method of International Product Promotion: Direct Mail, Sales Literature	<b>Holi Vacation</b>
April	Method of International Product Promotion: Trade Fairs and Exhibitions	International Advertising and Media Strategy (Assignments) <b>Class Test</b>	Web Marketing <b>Revision and Discussion</b>	<b>Revision and Discussion</b>
May	<b>Even Semester Exam (Tentative)</b>			

  
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